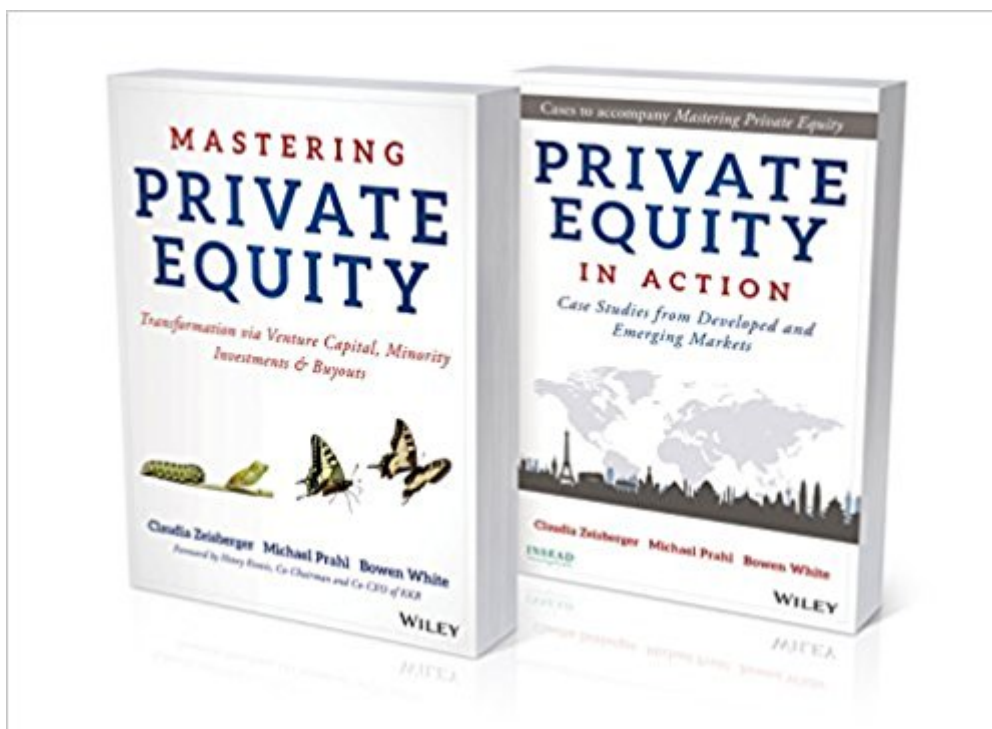


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# Mastering Private Equity Set



## Synopsis

This set combines the definitive guide to private equity with its case book companion, providing readers with both the tools used by industry professionals and the means to apply them to real-life investment scenarios. 1) *Mastering Private Equity* was written with a professional audience in mind and provides a valuable and unique reference for investors, finance professionals, students and business owners looking to engage with private equity firms or invest in private equity funds. From deal sourcing to exit, LBOs to responsible investing, operational value creation to risk management, the book systematically distills the essence of private equity into core concepts and explains in detail the dynamics of venture capital, growth equity and buyout transactions. With a foreword by Henry Kravis, Co-Chairman and Co-CEO of KKR, and special guest comments by senior PE professionals. 2) *Private Equity in Action* takes you on a tour of the private equity investment world through a series of case studies written by INSEAD faculty and taught at the world's leading business schools. The book is an ideal complement to *Mastering Private Equity* and allows readers to apply core concepts to investment targets and portfolio companies in real-life settings. The 19 cases illustrate the managerial challenges and risk-reward dynamics common to private equity investment. Written with leading private equity firms and their advisors and rigorously tested in INSEAD's MBA, EMBA and executive education programmes, each case makes for a compelling read.

## Book Information

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## Customer Reviews

The average birthdate of this year's crop of INSEAD MBA students coincides with the 1989 publication of *Barbarians at the Gate*, a tale of greed, subversion and conspiracy that chronicled the largest leveraged buyout of its time in the early days of PE. In light of such an ignoble beginning for the industry, who would have thought that the intentions of those pioneer raiders would, over several decades, mature into a focus on value creation and the impact of their investments on the communities in which they operate and on society as a whole? Who could have envisioned today's vibrant start-up ecosystems back in the 1940s and '50s when the likes of ARDC3 and 3i were set up by their respective governments to stimulate post-war economies? PE is no longer a fringe asset class. It has matured and is now considered mainstream. PE funds have figured out how to embrace change and evolve, which bodes well for the coming decades. I foresee major changes on the horizon and, fully understanding that forward-looking statements have a reputation of straying significantly from future reality, wanted to share my attempt at a glimpse into the future in the final chapter of the book. Claudia Zeisberger

**Mastering Private Equity: Transformation via Venture Capital, Minority Investments & Buyouts** is a comprehensive and unbiased reference for investors, finance professionals, students and business owners looking to engage with private equity and venture firms or invest in private equity funds. From deal sourcing to exit, LBOs to responsible investing, operational value creation to risk management, the book systematically distills the essence of private equity into core concepts throughout the private equity life cycle. With a foreword by Henry Kravis, Co-Chairman and Co-CEO of KKR, and special guest comments by senior PE professionals. This book was carefully structured to offer:   
• A clear and concise reference for the industry expert   
• A step-by-step guide for students and casual observers of the industry   
• A theoretical companion to the INSEAD case book **Private Equity in Action: Case Studies from Developed and Emerging Markets** Each diligently researched and concisely presented chapter focuses on one specific aspect of private equity and is complemented by a comment from Guest Authors - all seasoned Private Equity and Venture Capital professionals or founding partners of established funds. The team of experienced authors ensures the right balance of academic rigor and industry relevancy.   
• The book is complimented by **Private Equity in Action: Case Studies from Developed and Emerging Markets**, an INSEAD case book which provides real-life applications of these core concepts. **Private Equity in Action** takes you on a tour of the private equity investment world through a series of case studies written by INSEAD faculty and taught at the world's leading business schools. Written with leading private equity firms and their advisors and rigorously tested in INSEAD's MBA, EMBA and executive education

programmes, each case makes for a compelling read. Â

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